

Volvo C30 Electric

Johan Konnberg

Senior Advisor

Volvo Cars Special Vehicles



VCC electrical strategy – simplified

Targets

Meet EU 140g

- start/stop - DriveE
- PHEV SOP

EU 95g line

- all cars PHEV prepared
- BEV available (tbd)

2009

2012

2015

2020

2025

PHEV

BEV (tbd)

Full portfolio prepared for PHEV

BEV
Large scale
(tbd)

Large cars

VCC
Product
range

Small cars

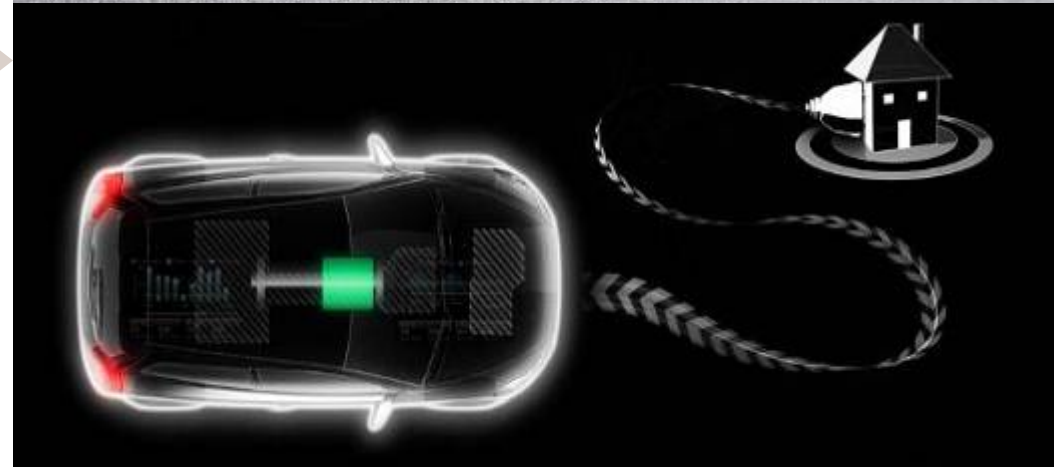


Drive towards Zero emission and impact

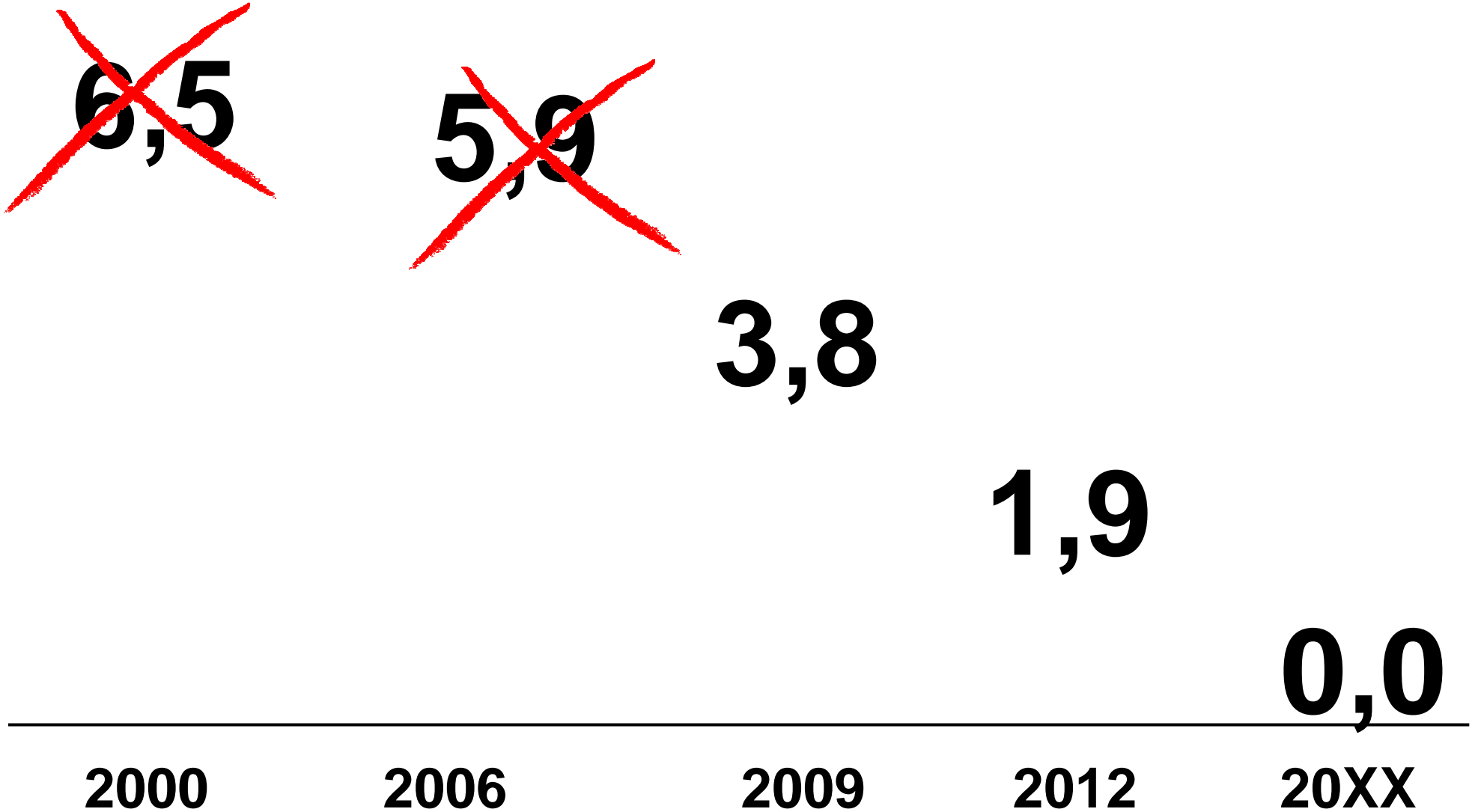
Efficiency

Alternative fuel

Electrification

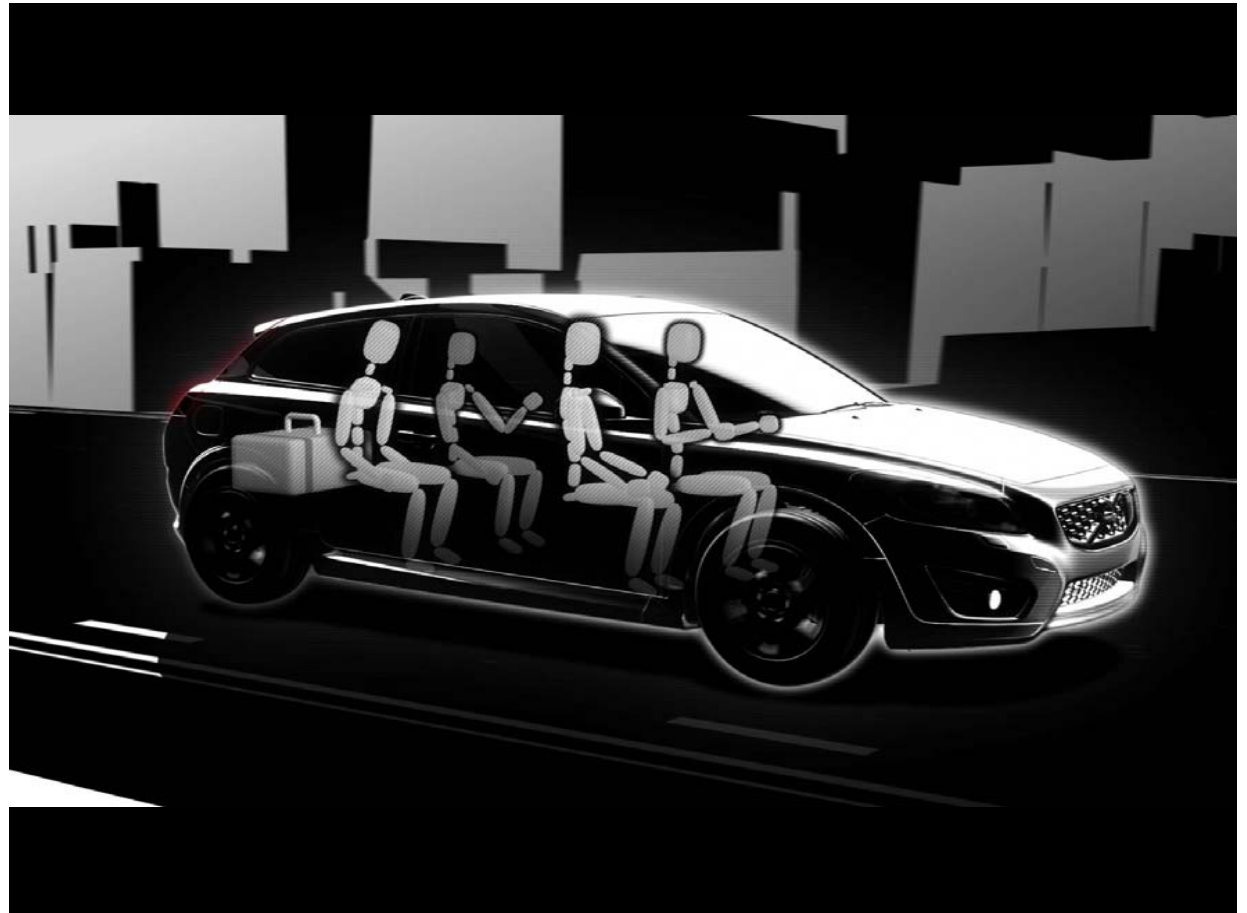


Best Volvo Fuel consumption l/100km



Zero Emission Vehicle

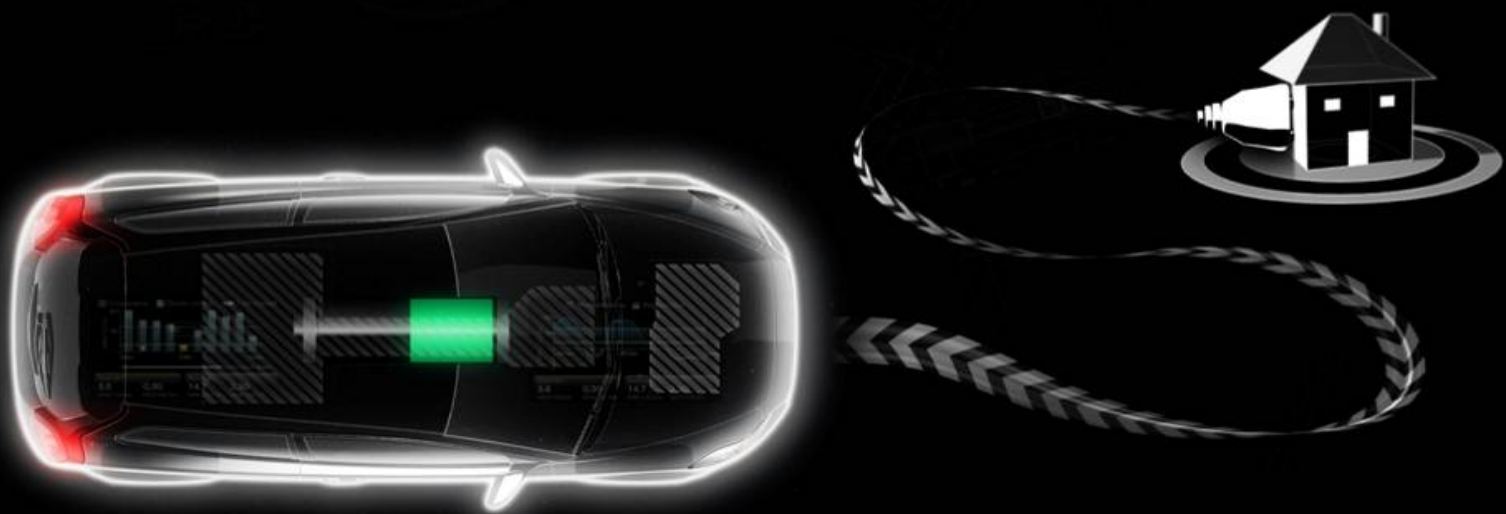
- No compromises
- Safety
- Driving behaviour
- Climate comfort
- 4 persons + luggage



Key events /proposal

- 250 test vehicles [2011]
- Start Of Production Q2 2011
- Customer Research Program
 - Battery life
 - Driver behaviour
- 3 year full service lease program
- Monthly leasing cost still under evaluation
- Use of local Volvo service workshops





Thanks!



A future Volvo electric car?

